



PRESS RELEASE

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MEDIA CONTACT:

Jeff Klopmeyer
Jeff Klopmeyer Communications
Phone: 310/937-4292
Email: jeff@klopmeyer.com

Wayne La Farr
Aphex Systems
Phone: 818/767-2929
Email: wayne@aphex.com

NAMM 2009: APHEX DEMOS MODEL 230 WITH DIRECT DIGITAL CONNECTION TO MACINTOSH AND PC COMPUTERS

ANAHEIM, CA (January 15, 2009) – Aphex will be offering demonstrations of their popular Model 230 Master Voice Channel as a direct interface to computers that offer an optical digital audio input. This audio input is included as standard with many models of Macintosh and Windows-based computers.

The demonstration shows that with a microphone and a computer, no other equipment except cabling is required for high-quality recording of vocals for music, voiceover recording, Podcasting and more.

“The term ‘Swiss Army Knife’ is used far too often as an analogy for a multipurpose product,” says Marvin Caesar, Aphex President. “But the Model 230, with its tube mic pre, compressor, gate, parametric EQ, Aural Exciter and Big Bottom features, has everything that’s required to sculpt any voice to perfection. Most people don’t realize that other than a mic and their computer, absolutely nothing else is needed for great vocal recording, both for singing and spoken word.”

Aphex’ Model 230 is a high-quality, analog, single-channel preamplifier and voice processor. Its comprehensive features include RPA™ tube preamplification, Easyrider™

-more-

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compression, Logic Assisted™ gating, split band de-essing, parametric EQ, and Aphex' Aural Exciter® and Big Bottom® psychacoustic effects, all in a single space, rackmountable package. The Model 230 implements an XLR mic input and +4dBu output, a 1/4" TRS –10dBV output, 1/4" TRS send and receive insert, AES3, S/PDIF and Optical digital outputs up to 96kHz, plus word clock I/O on BNCs. Another convenient feature on the Model 230 is a simple to implement contact closure to ground Cough switch on a mono 1/4" connector.

Using the Optical digital outputs and a standard optical cable, no further connectivity is required to get professional-quality vocal signals into a computer. Detailed information on the Model 230 is available at aphex.com.

About Aphex Systems

Founded in 1975, Aphex Systems is the leading developer and innovator of signal-processing, dynamics control, microphone preamplifiers and analog-to-digital conversion systems. Aphex products are designed for a wide cross section of professional end users around the world. For more information call 818/767-2929 or visit www.aphex.com.

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