



PRESS RELEASE

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APHEX SYSTEMS HELPS GIRLS TO ROCK AT THE INSTITUTE FOR THE MUSICAL ARTS

SUN VALLEY, CA (October 19, 2009) – Back in 1969, June Millington was a founding member of one of the first all-female rock bands to be signed to a major label, and received international acclaim along with the rest of her band Fanny. By the mid-1980s, she was ready to give back to the music community, and with Ann Hackler founded the non-profit Institute for the Musical Arts (IMA), the world's first contemporary music school for women and girls. Originally located in Northern California, IMA moved to Northampton, MA in 2001, where it has thrived ever since.

IMA was in need of high-quality audio equipment to use in the school's classes in vocal and instrument performance, as well as audio production and engineering. As a performer with over four decades of experience, June knew just where to turn: Aphex Systems. "Aphex is not just a company," she says. "Aphex brings a sound fantasy to fruition. Their products make sound come alive. It goes beyond the technical specs; everything they make is very musical also."

For both their regular classes and their annual Rock 'n Roll Camp that caters to young ladies from ages pre-teen to early twenties, IMA chose the Aphex Model 454 HeadPod.

IMA USES APHEX GEAR TO TEACH GIRLS TO ROCK

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“The HeadPod is so clean sounding and so easy to use, it’s perfect for our environment,” says June. “We wanted something with a very high level of audio quality, but also something that wouldn’t be intimidating for beginning musicians and recordists that we have in our classes and camps. Also,” she adds, laughing, “the Headpod is cute! It’s a little white box that looks great! We have 14 girls together in a room at the camp, and they’re all about that kind of stuff.”

In addition to the HeadPod, IMA also required some extra channels of audio interfacing to use with their Pro Tools system. The Model 141 8 Channel D to A Converter fit the bill perfectly. Millington reports that the 141 offers everything they could want to maintain a high-quality signal chain between their analog and digital equipment.

IMA is a nonprofit 501(c)3 organization, and can be found on the web at www.ima.org. More information on the Aphex HeadPod and the Model 141 is available at aphex.com.

About Aphex Systems

Founded in 1975, Aphex Systems is the leading developer and innovator of signal-processing, dynamics control, microphone preamplifiers and analog-to-digital conversion systems. Aphex products are designed for a wide cross section of professional end users around the world. For more information call 818/767-2929 or visit www.aphex.com.

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