



## *PRESS RELEASE*

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### **LYNDA.COM GIVES A LESSON IN INTELLIGIBILITY WITH APHEX SYSTEMS MODEL 230 MASTER VOICE CHANNEL**

SUN VALLEY, CA (July 3, 2008) – As an award-winning provider of educational materials, lynda.com is the preeminent resource for online and CD/DVD training tools for creative designers, instructors, students, and hobbyists. The lynda.com titles include such subjects as Photoshop, Flash, Dreamweaver, Illustrator, Office, digital photography, Web design, digital video, and many others.

With a slew of training materials that all offer voice-overs and other audio components, the company had long sought a solution for high audio quality. Scott Carrey, lynda.com's Manager of Production & Post, discovered the Aphex Model 230 Master Voice Channel at this year's NAB show. After checking out the 230 at lynda.com's main studio, he purchased seven more units for lynda.com's production facilities.

"The Model 230 is noticeably better than anything else I have tried, so much so that I would say that the choice is a no-brainer," says Scott. "It is easy to use and the settings are universal enough that anyone can come into the vocal booth and get great results. The Aural Exciter and Big Bottom impart a warm, rich quality to every voice. The de-esser reduces the sibilance in a way that is completely transparent."

## LYNDA.COM TURNS TO APHEX 230

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“We decided to use dynamic headset microphones which require a lot of preamp gain. Other preamps were too noisy but the Model 230 was completely quiet.”

“The people who are doing the tracks are educators, not professional voice-over artists, yet they are simply amazed at how polished they sound.”

The Aphex 230 was also appreciated by lynda.com for maintaining consistency from their multiple instructors. “We have remote locations where people can record their tracks,” he says. “As we must maintain the same quality level for those locations as our studios, the Model 230 will be the standard for each and every location.”

Aphex' Model 230 is a high-quality, analog, single-channel preamplifier and voice processor. Its comprehensive features include RPA™ tube preamplification, Easyrider™ compression, Logic Assisted™ gating, split band de-essing, parametric EQ, and Aphex' Aural Exciter® and Big Bottom® psychacoustic effects, all in a single space, rackmountable package. The Model 230 implements an XLR mic input and +4dBu output, a 1/4" TRS –10dBV output, 1/4" TRS send and receive insert, AES3, S/PDIF and Optical digital outputs up to 96kHz, plus word clock I/O on BNCs. Another convenient feature on the Model 230 is a simple to implement contact closure to ground Cough switch on a mono 1/4" connector.

The Model 230 is available from Aphex dealers at a suggested list price of \$799 US. More information on the voice processor is available at [aphex.com](http://aphex.com).

### *About Aphex Systems*

Founded in 1975, Aphex Systems is the leading developer and innovator of signal-processing, dynamics control, microphone preamplifiers and analog-to-digital conversion systems. Aphex products are designed for a wide cross section of professional end users around the world. For more information call 818/767-2929 or visit [www.aphex.com](http://www.aphex.com).

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